



**CONECTAR VISÕES, CRIAR OPORTUNIDADES!**

**SÃO MIGUEL, AÇORES | 30 OUT - 02 NOV 2024**



GOVERNO  
DOS AÇORES





**De Fenais a Fenais: Cultura Matriz do Desenvolvimento Local**

**OCTOBER 2021 – APRIL 2024**  
**From Fenais to Fenais: Culture Matrix of Local Development**

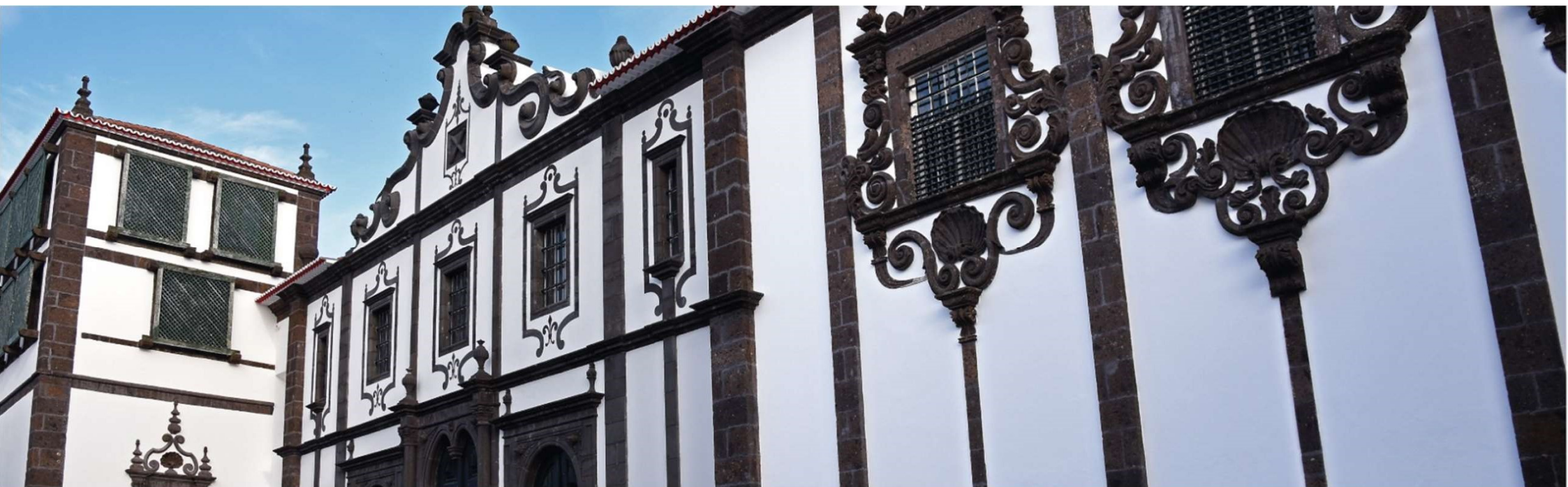
01/11/2024  
Ponta Delgada



GOVERNO  
DOS AÇORES



AÇORES



## PROMOTER

Museu Carlos Machado

## FUNDING

EEA GRANTS 2014-2021

## PARTNERS

UiT - The Arctic University of Tromsø; Norway;  
Húsavík Whale Museum, Iceland;

Stefansson Arctic Institute, Iceland;  
DINÂMIA'CET – ISCTE, Portugal; GEPAC, Portugal;

The Whale AS, Norway;  
CRESAÇOR, Az - Portugal







## Território do Projeto *Project Territory*



FENAI  
DA LUZ

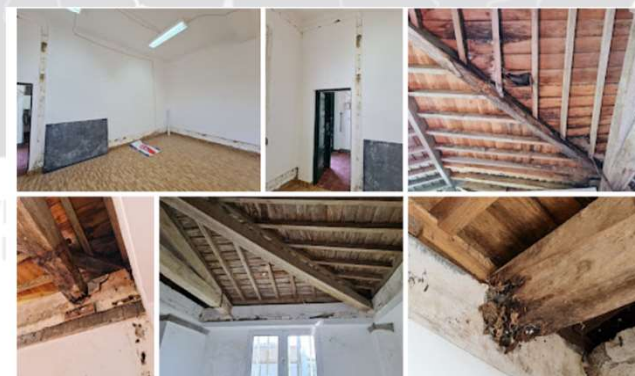
RABO  
DE PEIXE

RIBEIRA GRANDE

FENAI  
DA AJUDA

MAIA

PONTA DELGADA



Valuing Cultural (Tangible and Intangible) and Natural Heritage



Promote the Local Development Process



Fighting poverty and social exclusion by promoting employment



Identify the IDENTITY  
REFERENCE THEME in each  
community (idiosyncrasies)



Support and challenge local  
organisations to lead the local  
development process



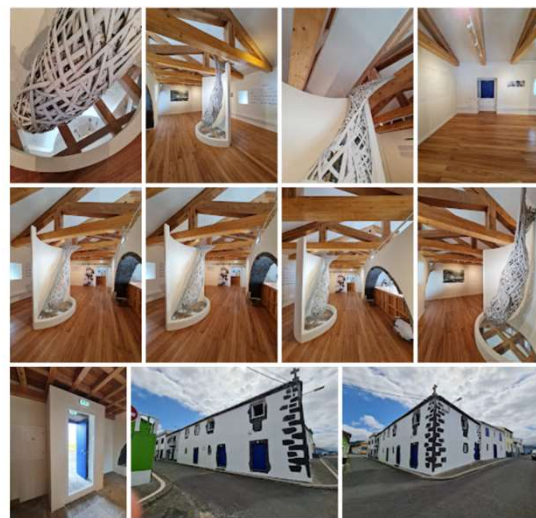
Promoting co-operation (not  
competitiveness) between  
territories



# RESULTADOS TERRITORIAIS

## FENAIIS DA LUZ – PONTA DELGADA

- 1 Heritage building, classified, rehabilitated and with new functionalities;
- 2 Heritage Exhibitions on the themes: 'Memories of Whaling' and 'Local Ethnography';
- 1 Consortium established to manage and boost the rehabilitated heritage;
- 1 Culturally-based community businesses = 5 jobs created;
- 1 Territorial brand - **TERRAS DE AZORINA** (Cresaçor)
- 1 Strategic plan for the sustainability and continuity of the Local Development process;



# RESULTADOS TERRITORIAIS

## MAIA – RIBEIRA GRANDE

- 1 Heritage building, classified, rehabilitated and with new functionalities;
- 1 Heritage Exhibition on the theme of 'Traditional Gastronomy and Family Farming'
- 2 Culturally-based community businesses = 7 jobs created;
- 1 Consortium established to manage and boost the rehabilitated heritage;
- 1 Strategic plan for the sustainability and continuity of the development process;
- 1 Territorial Brand - **TERRAS DO CHÁ** (Casa do Povo da Maia)





**Azores  
Tourism  
Summit**





MUITO OBRIGADO! *THANK YOU!*

FILIPA GRELO

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A CORES



NEGATIVO



POSITIVO

